

## **Governing Council Meeting**

**Thursday, October 10, 2013**

### **MINUTES**

**GC Members Present:** Cindy Andallo, Maty Corral-Avila, Toni Whittle-Ciprazo, Yvonne Edwards, Camille Fernandez, Elizabeth Geno, Lynn Greene, Sean McMahon, Lata Naidu, Rochelle Niccolls, Donna Seaward, Andrea Sohn, Diane Sprouse, Kathleen Valerio

**GC Members Excused:** Devin Jones, Cheryl Olson, Deborah Tatto, Michelle Ziegmann

**Guests:** Wade McAdam, UCPD and Steve Garber, ETS

#### **Chair's announcements and vote to approve minutes**

- Rochelle announced her new position, which begins October 21, 2013. Rochelle will be working with the Graduate School of Education, overseeing Academic Personnel for five Professional Schools.
- Minutes of September 26, 2013 were approved with no objections and one abstention.
- Sean McMahon and Devin Jones will chair the Web Publications and Communications committee.

#### **Revisit Ground Rules**

- Key items discussed were having respect for each other's difference of opinion in an open forum, speaking on behalf of BSA vs. personal opinion and issues with the removal of online documentation.
- Rochelle will pull up ground rules from last year to be reviewed. Revisions may be necessary.

#### **Fourth St. Connection Actions**

- Anonymous poll results regarding meeting at 4<sup>th</sup> street are announced, 10-in favor, 1-only if transportation is provided and 2-can't go even if transportation is provided.
- Elizabeth Geno and Wade MacAdam will serve on the Transportation Committee. Wade will reach out to Fred Johnson to inquire about any transportation plans for 4<sup>th</sup> street.
- We need to set up electronic technology to meet remotely. Barinder will schedule the room and test equipment for future meetings.

## CUCSA Update-Maty and Lynn

- The kick off meeting was held in Santa Cruz where members met with new delegates and had a packed meeting agenda. Speakers included:

**Willy McCrea: Second Harvest Food Bank**-review of the program and work done with the local staff assembly.

**Bill Jacob – UCOP Academic Senate**- Selection process of the UC President & strategies for engaging Napolitano with current UC issues of unfilled seats on Regents, UC salary situation, UC Path and UCRP.

**Ashish Sahni, AVC office of Diversity, Equity and Inclusion**-data collection trends indicate mixed race demographic changes that government has yet to catch up with. Leadership roles need to address diversity and equity challenges that are part of the trend.

**Dwayne Duckett, Vice President of Human Resources**: spoke on the topic of taking the pulse on the employee population and the resources dedicated to focus on our staff. One goal is to create a more consistent long range salary plan. New Health Care Benefits offerings have a planned communication roll out. The presentation included how the new benefits offerings were shaped and anticipated cost savings in the new design. Another area of focus on staff will be continued work with the system-wide Engagement Survey results. Using data collect to drive outcomes along with planning a regular cycle of employee feedback is the way UC will improve if we keep doing the right things.

**Debora Obley – Assoc. VP for Operating Budget & Facilities Mgmt, UCOP**-covered current energy programs for meeting the university's energy management goals and reducing UC's carbon footprint. The portfolio includes four major initiatives all in early phases.

**Chancellor George Blumenthal**-met with the delegates. He is known for his advocacy of staff, for instance his encouragement to get back to discussing tuition for staff children. He is a strong supporter for staff salary increases and believes that staff morale is bigger than just salary and benefits. Everyone deserves the right to aspire to new positions and whatever is needed to do the best in their jobs.

**Jason Simon, Executive Director of Marketing Communications at the UC**- leads a team charged with branding, advocacy, recruitment, web and outreach strategies and presented on Promise for Education, a systemwide fundraiser for undergraduate education which uses a take a challenge format using social media.

- **From this meeting, there are four working groups that have been assembled:**
  - Staff Ambassadors (Marketing for CUCSA)
  - Local Operations (Local Staff Assemblies)
  - Internal Operations (CUCSA internal feedback)
  - Advancing the Agenda (Work with administrators on projects)

## News from Maty

- Maty announced she will be leaving UC Berkeley as of October 15, 2013.